



# Press Release

## CRITICAL OUTCOME TECHNOLOGIES PROVIDES CLARIFICATION REGARDING INVESTOR RELATIONS ENGAGEMENT

**London, Ontario (September 1, 2015):** Critical Outcome Technologies Inc. (“COTI” or the “Company”) (TSX Venture: COT; OTCQB: COTQF) clarifies its news release regarding the engagement of Outreach 99 LLC (“Outreach”), a U.S. based arm’s length consultant, to manage and direct its investor relations program.

As previously advised, the agreement with Outreach is for an initial term of one year with a right to terminate upon ninety days written notice. Under the engagement, Outreach receives a monthly consulting fee of USD \$11,000 and was granted 300,000 share options exercisable for a period of five years at CAD \$0.30 per share. The options vest in equal amounts at the end of each quarter basis during the initial term of the agreement.

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*Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.*

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